



- 2. Body mists are often confused with perfumes but there are substantial differences between the two. Body mists typically have a much lighter scent than perfumes, they are usually cheaper, less long-lasting, have lesser oils, and a lot more alcohol than regular perfumes. Body mists also tend to be less concentrated.
- 3. In the US, fragrances face competition from body sprays/splashes/mists, especially when it comes to younger consumers. Some also simply prefer lighter body splashes instead of colognes or eau de parfum. Moreover, some consumers seek to cultivate a fragrance wardrobe of rotating and layer able scents. For some, particularly for young women, the simple, recognizable scents of body mists serve as a comforting, familiar and more casual alternative to traditional fragrances.
- 4. The lower price points of body sprays allow young men and women to buy these products for themselves. Body sprays offer value-conscious consumers a way to participate in this trend because a full range of these may cost less than a single traditional fragrance.







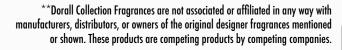
our version of GUCCI GUCCI BLOOM

MISS BLOSSOM DC 250ML



our version of VICTORIA'S SECRET VERY SEXY NOW MYSTIQUE CHARM DC 250ML

SELECT ALTERNATIVE BODY MISTS
FRAGRANCED BODY MISTS FOR WOMEN
250ml - 8.4 fl. oz.









SELECT ALTERNATIVE BODY MISTS FRAGRANCED BODY MISTS FOR WOMEN 250mL - 8.4 fl. oz.

our version of YVES SAINT LAURENT BLACK OPIUM BLACK LIGHT DC 250ML

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SELECT ALTERNATIVE BODY MISTS FRAGRANCED BODY MISTS FOR WOMEN 250mL - 8.4 fl. oz.

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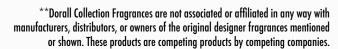


our version of VICTORIA'S SECRET BOMBSHELLS IN BLOOM BEAU MONDE DC 250ML



OUT VERSION OF CALVIN KLEIN EUPHORIA XSTASY DC 250ML







DORALL COLLECTION

for women

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